traw Hats now cut bout 1-3 off.

BRIDGEPORT, CONN.

cool Wool Crash Suit for \$12.50. **GUTFITTERS TO MEM WOMEN & CHILDREN**

JULY CLEARANCE SALES



MORE \$15 SUMMER SUITS

Specially Priced at

We have added more broken lines of our smartest \$15 Summer Suits, to the collection at \$9.50. Had to do it, because we sold out nearly all we placed in the offering of last Saturday. You can't possibly miss it in buying one of these beautiful suits-choice worsteds in new colors and stripes-in men's and young men's sizes. If you are a good judge of values, you won't pass this offering. It's the biggest value in town at the price.

Fine Furnishings

At Special Reductions

Good choosing yet for hundreds of men, in the fire los of manufacturer's clean ups added to our own stocks, for this sale. It's a good time to stock ip with fixings when you can buy good wears for so

black, silky lisie; the maker calls them seconds, but imperfections are very sight; A choice lot of liste web suspenders in pretty colors, light weight for Summer wear; brass

00 Neckwear 20c, 4 for \$1.00

Hundreds of choice silk four-in-hands. A clean up of the season's stries of 50c neckwear. Neokwear 15c, 2

hands in plain solid

BOY'S 75c PANTS, 39c

Good, all-around play knickerbockers in sensible mixtures—summer weight fabrics, well tailored and full cut. Very good value at 39c.

BUY BOYS' WASH SUITS

Little priced now-45c to \$1.85

All of our broken lines of this season's Russian and Sailor wash suits now reduced for Clearancesuits that have been up to \$3.50.

BOY'S SUMMER WEARS

Khaki Military Suits, ages 6 to 16, special at. \$1.69 Indian, Cowboy, Baseball and Major Suits..... 1.00 50c Straw Hats, fancy Jack Tar and Middy shapes, reduced to.... 50c Khaki Hats and Caps now..... \$1.00 Lisle Thread and Fancy Blouses made from ends of 50c shirtings In sea blue, lavender and white, broken lines reduced to clear at a \$1.50 a suit,......75c \$4 and \$5 two-piece Blomer suits reduced to.. 2.85

ABSOLUTE CLEARANCE

Mesh Underwear

Women's Finest Suits and Dresses AT ASTOUNDING REDUCTIONS

The remaining two score summer suits and dresses of white and colored linens and repp, exquisite creations in Brussels-net and linen and rich silk suits and dresses, are now marked for absolute clearance at the most radical reductions yet announced. Think of buying high class garments, such as these are, at prices like this:-

Formerly \$12.50 to \$145.00

\$5.90, \$15.00, \$18.50.

SILK COATS REDUCED

To About One-Half Original Price

Brand New \$7.50 to \$18.50 Dainty New Lingerie Dresses for \$5.90, \$10.00, \$12.50

From a maker's Summer clean-up we have obtained a lot of breesy new Lingerie Dresses in the most recent styles—absolutely fresh models, high and low neck, and beautifully trimmed with exquisite laces and embroideries. Women fall in love with them immediately they see them, and when they ask the prices, you can imagine their pleased surprise—and how gladly they buy. Don't you want one, too?

Our Finest Lingerie Dresses—formerly \$18.50, \$25, \$27 and \$30, are all priced now at....\$15.00



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WOMEN'S SKIRTS REDUCED

Ideal skirts for wear in the mountains or at the shore, at radical reductions. The styles are this season's, the materials fancy worsteds, fancy panamas, mohairs and fine Bedford cords, and the values are unmistakable.

\$5.90 Skirts now......\$3.95 \$6.50 Skirts now..... 5.00 \$10, \$12, \$15 Skirts now 7,50

Women's 25c and 59c

NECKWEAR 15c

A gathering of all the various styles neckwear popular this season collars, and dainty Jabots of and lawn, lace and embroidery trimmed-regularly priced at 25c and choose while stock holds out at



BIG SHOE BARGAINS

Broken lines of women's pumps, in patent coit, Tan Russian calf, gun metal and brown suede, regularly \$3.50 and \$4.00 now......\$2.85

Broken lines of Misses' and Children's Oxfords, 3 and 4 eyelet style, Goodyear welt soles, orthopedic last, regularly \$2 to \$3, now......\$1.45

Broken lines of Boys' gun metal, tan and patent colt oxfords, built on broad-nature-shape lasts, regularly \$2.50 and \$3.00, now......\$1.95 Broken lines of Men's Oxfords in patent colt, tan and gun metal, regu-patent colt and tan, regularly \$3.50 and \$4, reduced now to......\$2.85

SATURDAY'S BASEMENT SPECIALS

Clearing out the broken lines of underwear and hosiery by puting little prices on lines we want to hurry out. You ought to visit the Basement Satday and see what splendid values there are.

soc Women's Vests, 33c Dainty summer vests desp crochet lace, regu-larly 50c. special Satur-lay at 53c.

50c Lace Trimmed Pants, Summer weight pants of Swiss ribbed cotton, trimed with crochet lace, regularly 50c, special Saturday at 39c.

25c Fancy Hose, 12½c
Pretty lace hose in
pink, blue, navy and
black, our regular 25c a
pair (quality, reduced
for Saturday only to
12½c a pair.

Fine Black Hose, 25c

A new lot of fine lisle gauze hose, black only, extra fine value which we can sell special at 25c

The D. M. Read Co.

Established 1857.

Our Annual Mid-Summer Sale of House Furnishings Begins Monday

Furniture Kitchenware Linens

Carpets · Rugs Linoleum

China and Glass Curtains Silver and Bric-a-Brac

Special lists will appear in the papers on Saturday and Monday, but we wish to say that these are to be only gleanings from each department and are necessarily abbreviated. It is not possible to enumerate all values, and this will be a sale of greater magnitude than ever before.

Special Discounts Offered

20 per cent. on all Furniture outside the special lists.

(Globe Wernicke Bookcases and Files, Standard Books and Dining Chairs are reserved from this

10 per cent. on Derby Desks and Dining Chairs. 20 per cent. on Ardahan Rugs, sizes 6.9 x 9.9 to 11.3 x 14.3.

10 per cent. on Carpets and Rugs, except certain lines of Rugs reserved by manufacturers' contracts.

10 per cent. on Lace Curtains, Portieres, Couch Covers, and Upholstery Fabrics.

20 per cent. on China Dinner Sets.

10 per cent. on China Dinnerware in stock patterns. 20 per cent.on Cut Glass and other Table Glassware. 20 per cent. on Table Damasks and Napkins.

10 per cent. on Towels.

Those who have been accustomed to take advantage of our Annual House Furnishing Sales will be in no way disappointed in the offerings this August. The most satisfactory way is to make a list of home requirements and pay an early visit. The sale will continue for a fortnight, but especially choice bargains are picked up soon.

Monday Morning, August Second

The D. M. Read Co.

GREAT BARGAIN SALE TO-MORROW, SATURDAY

BARGAIN NO. 1—At 11c—Part case Damask Towels. Very handsome

Damask Towels. Very handsome showy goods.

BARGAIN NO. 2—At 25c—Lot fine Steel Hunters' Axes. These are worth from 38c to 50c and make splendid house axes or hatchets.

BARGAIN NO. 3—At 29c—Special bargain lot fine Steel Monkey Wrenches. Fifty cent value for 29c.

BARGAIN NO. 4—At 25c—Several styles and sizes Pilers and Wire Cutters. Finest steel made by the Utica Drop Forge Co. Best make in the world.

BARGAIN NO. 5—At 75c, \$1.19, \$1.95, as divided by the circles—Clean up sale Palmer's Hammocks. Very fine qualities. Regular prices: (79c-98c;) (\$1.25-\$1.95;) (\$2.48-\$2.95-\$3.95.)

BARGAIN NO. 6—At \$2.19—25 feet guaranteed Garden Hose. Complete with couplings.

BARGAIN NO. 7—At 58c—Large new lot 10-4 Blankets, White or Grey. These are the best we have yet had at price. Run very soft and fine.

GAMES TOMORROW

Two Industrial League games will

be played tomorrow afternoon at New-

field Park, the opener, which no doubt

will prove a scorcher, being between

the Yosts, at present the league lead-

Moran, catch.
Out on Crane Field, on South and
Iranistan avenues, the American &
British team, fresh from its brilliant
victory over the Yosts last Saturday
will tackle the runners up in the league race, the No. 2 Crane team, in
an endeavor to place a decided crimp

Moran, catch.

These are the dest we have yet and fine. at price. Run very soft and fine. Plenty of them.

BARGAIN NO. 8—At 9c—42 and 45 inch Pillow Cases made by the Ernest Simons Co., Port Chester.

BARGAIN NO. 9—At \$1.00—Very large stock just in of the improved Gem Safety Razors, complete with seven

AT 7%c—Another large new lot run pound Cotton Batting.

AT 8%c—40 inch White Lawn.

AT 10%c—All colors Mercerized Sateen.

AT 10%c—Our 25c Bleached Table Damask.

GREEN COUPONS WITH EVERY PURCHASE. INDUSTRIAL LEAGUE

des, or extra blades 35c for of seven. BARGAIN NO. 10-At 290-Men's fifty

cent Negligee Shirts.

BARGAIN NO. 11—At 1c, 10c dozen
sheets—Great variety McLoughlin
Picture Sheets to cut out. Teddy
Bears, Soldiers, Jockeys, Locomo-

tives, etc.

BARGAIN NO. 12-At 89c-New Percale Wrappers, regular dollar goods. First choice for Saturday's Sale at this low price.

BARGAIN NO. 13—At 25c—Very long Newspaper Straps. Newsboys take notice.

BARGAIN NO. 14—At 79c to 99c—Very fancy Shopping Baskets.

SPECIAL SALE BETWEEN 9 AND 10 A. M. ONLY. AT 3%c—Choice of all our Prints.
AT 3%c—Yard Wide Cheese Cloth.
AT 4½c—New case Shaker Flannel.
AT 50 yard—Extra good Unbleach
Muslin.

AT 6%c—Handsome Cretonnes. AT 7%c—Another large new lot full

POINTS OF INTEREST.

Fancy fresh new butter right out of the churn. This butter makes us new customers every day. Try it! Strictly fresh new laid eggs from near by farms. You can get native eggs here. Full cream cheese, new, mild and rich no cheese in town quite as and rich no cheese in town quite as good as this. If you make rare-bits get our old chese, Boston Coffee, the best coffee produced, the famous 1775 brand, good coffee, choice teas. We are agents for Chase and Sanborn's Teas and Coffees in sealed packages, these goods have a world wide reputation. The People's Dairy, 130 State St. Telephone Geo. A Roberston 589 St., Telephone Geo. A. Roberston, 589.

the Yosts, at present the league leaders, and the Singer teams. Fosts beat the Singers by a small score on their former encounter. It is believed that since the American & British team found the angora of the Typewriters that they will fall victims to a number of the other clubs.

Manager Ed Lynch will trot out Frank White, his premier pitcher, with George Wilson as his receiving clerk. Young Wells, the youthful phenom, will essay for the Singers, being held up by Irvy Laubscher. The second game will also produce two hostile clubs, both out to take away the victories, the Warner Brothers and the Cartridge shop clubs. It's win or die for either team. The Warner battery will be Liggins or Bosse, pitchers, with "Bud" White, catching. For the Fulminate mixers Thompson and Ennis will twirl and Moran, catch. We Are Offering Specials for Saturday this week that ought to appeal to every housekeeper. We have appeal to every housekeeper. We have not cut the quality of the goods we are offering but we have the prices on them. Choice legs of lamb, choice forequarters of lamb, Cudahy's famous Rex hams. Squire's sugar cured bacon. Beef specials that ought to interest. Choice corned beef, choice chuck rib roasts beef, choice rib roasts of beef, choice put roasts of beef. of beef, choice pot roasts of beef. We have another large lot of those choice milk fed veals for this week at very low prices. It will pay you to visit low prices. It will pay you to visit our butter, cheese and egg department our butter, cheese and egg department for we make quality and low prices our specialties in this department. A few grocery specials: 25 lb. bag granu-lated sugar, shredded cocoanut, grape nuts, shredded wheat biscult, post to sties, Fel's nantha soap, 6 bars Ivory soap, bon ami, sapollo. Our baker special were so popular last Sat-urday we are going to offer them gue race, the No. 2 Crane team, in an endeavor to place a decided crimp in their pennant aspirations. Jackel and Jamison, the batery in last Saturday's game against the Yosts for A. & B. team will appear again tomorrow, being opposed by Carter, Hammer and Lucia.

For the lovers of a cool spot with shade trees living the side lines Seaside Park is the ideal place tomorrow. Here another Industrial league contest, which means good snappy baseball, will be the stellar attraction. Here, the Bridgeport Brass team, under new management will meet up with George Ellsworth's ever victor-lous crew from the Main Street Crane plant. Here, "Kid" Mulins and Hurley will be George's battery, while Kellogg and Frans will may for the baker special were so popular last Saturday we are going to offer them
again this week. Vaniila doughnuts,
snow flake biscuit, the bread that is
different from other baker's bread.
Vegetable specials: Fancy native
cukes fancy Jersey cukes, fancy Boston lettuce, native lettuce, native
tomatoes, Jersey tomatoes, large green
peppers, telephone peas, wax beans,
string beans, lima beans, native green
corn, new sweet potatoes, huckleberries. A full line of all varieties of
fruit. A large assortment of seasonable sea food. Bridgeport Public
Market & Branch, State and Bank
streets, and East Main street.

streets, and East Main street.

HOT WATER PRUBLEM

for the summer is solved only with a

GAS WATER= HEATER

Heatsithe water without heating the house.



THE BRIDGEPORT GAS LIGHT CO.

799-803 MAIN ST.



Money to Loan * \$10. and upwards •

Our rates are without do the most convenient and we alw

American Los

loan will cost. Here you get the full amount you ask for and without delay. comment in the second

SPECIAL NOTICE

We offer for your selection all Untrimmed Hats at Half Price

HALLIGAN 999 Broad St

Clearance Sale

of Wall Papers and Room Mouldings at one-half price during this month. Don't miss this opportunity, Buyenow and use later.

THE JOSEPH P. COUGHLIN CO. 777-783 EAST MAIN STREET

We have six of these very useful pieces of furniture that no housekeeper should be without. A whole panty within itself. Everything within easy reach. Flour Bin, Sugar Bin, Metal Bread Box, Boxes for the different spices. We have reduced the prices.

\$17.50......**NOW** \$14.00 \$19.00..... **NOW \$16.5**0 \$20.00.....**NOW** \$17.00 \$26.00.....**NOW \$22.**50 \$32.00.....**NOW \$28.00**

Reduction prices in every department. N. BUCKINGHAM & CO., Inc.

177 State Street. Est. 1842.

HEDTER ATELAN

THAT SATISFY In Quality and Price

No matter what you pay for cigars at D. D. Smith's you are certain of getting greater value than elsewhere. Goods are always fresh, as stock is moved quickly. Biggest line in the city and prices the most reasonable. Box trade a specialty. Fine line of Pipes, Cigar Holders, Tobaccos in Tins and all Smokes.

D. D. SMITH, Opp Poli's Theatre,

DELIGHTFUL OUTINGS TO NEW YORK

Sundays Until September 5, Inclusive SAIL UP THE HUDSON

Included on Sundays, August 1, 15, 29 STEAMER BRIDGEPORT

Leave Bridgeport, Fairfield Avenue Wharf, 9:00 A. M., due New York, foot East 22nd Street, 12 noon. Returning, leave Pier East 22nd Street, 5:30 P. M., due Bridgeport 8:30 P. M. No landing will be made at Pier 27 East River. MUSIC—REFRESHMENTS

FARE ROUND TRIP

from Bridgeport to New York and up \$1.00

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